



Sustainability Engagement **Services**

An Overview

Getting recycling right in your business, is easier said than done. Achieving high recycling and low contamination rates depend on several factors including bin infrastructure, recycling streams and the knowledge of your staff. Recorra are here to help you get it right.

We provide more than simply a waste collection service; our in-house sustainability team can help transform your scheme and motivate your staff to make correct recycling decisions. Our package of engagement services can help boost your recycling and drive positive change within your organisation.



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The Basics: Bin Infrastructure



Back Of House Training

Your back-of-house staff, including cleaners, facilities management staff and security teams, all encounter your building's waste. As every building has a different waste management system, this can often lead to confusion amongst staff about which items go in which bins. Our training aims to provide your teams with a thorough understanding on how to properly segregate and dispose of the materials generated throughout your building. The training consists of a short presentation to help identify contamination, the importance of colour coding and how to correct segregate each stream..



Waste Composition Analysis

Once waste enters a bin, it is difficult to know what exactly has been thrown away without delving through its contents. Therefore, we do the messy part for you, through our Waste Composition Analysis. We will audit a full bin of your waste and recycling and categorise, weigh, and photograph its contents. We will provide you with a full report detailing findings and improvement recommendations. Understanding what is being disposed of in your bins allows us to develop strategies to target specific items which may be going into the wrong bins.



Recycling Improvement Strategy

Without the appropriate bin infrastructure on-site, it can be difficult for building users to understand which items go in which bins. Workplace floor walks allows us to advise on improvements that can be made to recycling strategies. In addition, for tenants within a building we can inform them of standard building recycling practices and streams, to make it easier for users to recycle correctly. Floor walks will be completed on-site, and a follow-up report will be written with recommendations.



Outdoor Engagement Sessions



Beach Clean

A Beach Clean is a great way to improve the quality of the local environment. Our beach cleans demonstrate the detrimental impacts of littering on the environment and reinforces the positive impact of recycling. We carry out beach cleans in our local area to reduce the amount of litter reaching our marine environments. We do this in conjunction with the Marine Conservation Society, one of our charity partners.



Volunteering Days

Completing volunteering days with our charity partners helps your teams make positive environmental contributions. These activities include aiding food banks or wrapping Christmas presents for vulnerable communities.



Materials Recovery Facility (MRF) Tour

A visit to our recycling facility helps people understand what really happens to your waste and recycling after it goes in the bin. It is also a great way for you to undertake your due diligence audits and to learn more about the journey of your waste. Our facility is in Purfleet, Essex, where we will take you on a guided tour of the whole facility and walk you through each step of the segregation process.

Occupier Engagement Events



Lunch & Learns

A high performing recycling scheme relies heavily on your staff understanding what can and cannot be recycled. We use virtual or on-site Lunch & Learn sessions to educate staff on correct recycling practices. In this interactive and engaging training environment, we cover topics such as, 'where does your recycling go?', 'waste contamination', and include our top tips on how to recycle correctly.



Art From Waste Displays

A visual representation of waste is a great way to dispel the 'out of sight, out of mind' mindset associated with waste disposal. Art can portray hard-hitting messages, and the environmental impact of waste is no exception. We have a range of art installations, all made from waste and recycling, which can be displayed in lobbies or offices. These help to create a talking point for staff and can act as a catalyst for positive change within your building.



Recycling Awareness Stand

To launch your new and improved recycling scheme, we can undertake a recycling awareness stand within your building to publicise new processes. Using games and competitions to draw in passers-by, we can educate staff on the recycling processes to encourage better recycling behaviours. We will set up an on-site promotional stand with a variety of materials on display, as well as fun prizes for staff to win.

Tenant Engagement Events



The Recycling Lottery

Encouraging large numbers of staff within your building to engage with your recycling scheme can be challenging. A Recycling Lottery within your building and amongst occupiers can give 'doing the right thing' a competitive edge, encouraging greater participation. We will provide you with marketing materials and different prize options for the lottery.



Competitions

Often, friendly competition between occupiers or the prospect of a prize can spur interest in recycling. A recycling competition between buildings, portfolios, or occupiers, encourages friendly competition to boost recycling, with the best performers taking home prizes. We will provide marketing materials, competition guidelines, and different prize options.



Seminars & Webinars

Led by our expert Sustainability Team, our regular webinars cover a variety of sustainability topics. These often coincide with national sustainability days and are a great way to improve recycling knowledge on site. Our webinars showcase the far-reaching impacts of waste. We will provide you with promotional material for each webinar, with information on the content and instructions on how to sign up.

Looking Further



Green Team

Having key personnel championing waste management in your building can positively influence your waste management strategy. Creating a Green Team within your building leads to peer-to-peer interaction. This is a great way to increase participation in engagement events and leads to a greater understanding of recycling and waste management amongst staff. We can help you establish the team and attend meetings to discuss on-site recycling and promote engagement events.



Focus Groups

Buy-in from senior decision-makers within a building can go a long way in helping you achieve recycling targets; as these are the people who can make the required positive changes to processes. Running a focus group with senior team members creates recognition for recycling at the highest level and can help implement strategies to meet challenging goals. We can lead a focus group to discuss and set goals for your building.



Staff Survey

Every building has unique waste management processes. Before setting new systems, it is important to understand staff knowledge on existing processes. Undertaking a survey provides insights into which areas require improvement and where there are knowledge gaps. These results can help formulate an engagement strategy, tailored to bridging these gaps. Feedback and opinions from staff members who use the system also allows you to develop improvement strategies; we'll therefore provide you with tailored surveys that can be sent to staff members.

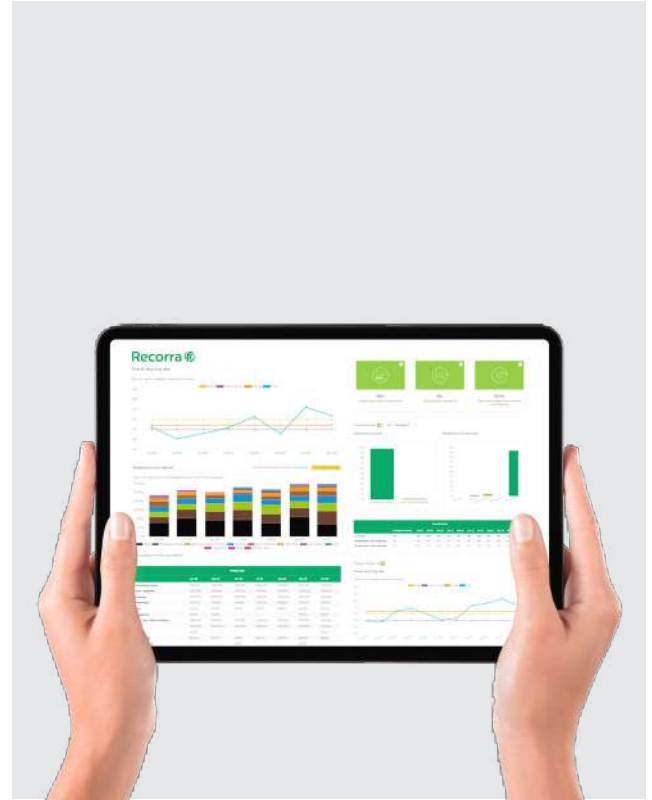


In-depth Reporting



Carbon Report

With the UK pledging a legally binding net zero target, each business must track and reduce their carbon emissions. To support with this and going beyond simply recycling rates, we have developed a bespoke waste Carbon Reporting tool that helps you understand your 'Scope 3' carbon emissions related to waste. We will provide you with a monthly report that illustrates the carbon impacts of your waste activities. In addition, our report can provide an accurate calculation of your carbon emissions, an important criteria for many accreditations.



Carbon Target Report

Recycling rate projections will allow you to know what changes are necessary to achieve your carbon reduction goals. We can provide you with the required changes to waste streams, service schedules and bin infrastructure to achieve these goals.



Recycle Rates Target Report

Recycling rate projections will allow you to know what changes are necessary on-site to achieve your goals. We can provide you with the required changes to waste streams, service schedules and bin infrastructure to achieve your goals.

Recorra

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